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PRICING GUIDE

Description:

This list should be viewed as a guide and not final prices, as factors effect actual costs.
This is just a very small list of all of our services.

These prices include design and layout, prepress, assistance with concepts and content, and unlimited revisions. Prices do not include printing (although printing is available upon request).

Stock images are \$25 and icons are \$5 each unless otherwise mentioned during drafting process.

A high resolution, print-ready pdf will represent final deliverable for print material. In accordance with industry standards, source files will not be provided unless requested in writing before work begins, and after an additional 100% of the project cost has been paid. Logos will be supplied in print-ready and web-ready formats (pdf, jpg and png).

Printer / publication / vendor specifications are due prior to commencement of work.

Hourly rates for all projects range from \$65 to \$95 per, depending on project type and needs.

PRINT

Print Ads:	\$65/hr
Postcards:	1/4-page to Full-page\$250 – \$600
Brochures:	Front Design Only to Full Design Large Postcard\$250 – \$500
Sell Sheets	4 Pages (Bifold)+.....\$150 per page
Flyers or Inserts:	8.5 x 11" or smaller - Flat / No folds.....\$300 1-sided, \$450 2-sided
Trade Booths	\$75/hr
Retract. Banners	11 x 17" to 46 x 67" (Bus Stop / Subway).....\$350 – \$500
Posters:	Depending on kind and complexity\$350 – \$500
Logos:	Standard 1-side Design\$200
Business Cards:	Additional sides/panels\$50 each
	Personalizing with employees names and contact info\$15 each

WEB/DIGITAL

Banner Ads:	\$95/hr
Websites:	Static: Smallest to Largest/Carousel\$75 – \$250
	1-page standard site, up to 5 sections + contact form WIX \$1,125 WordPress \$1,700*
	Up to 4-pg standard site / 10 sections & contact form WIX \$1,750 WordPress \$2,700*
	Up to 8-pg standard site / 20 sections & contact form WIX \$3,100 WordPress \$4,800*
PowerPoint:	\$75 per slide (charts/graphs additional)

Thank you for your business!

**WordPress Hosting Available: \$65/month includes 1 free hour of maintenance every month.*