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PRICING GUIDE

Description:

This list should be viewed as a guide and not final prices, as factors effect actual costs.
This is just a very small list of all of our services.

These prices include design and layout, prepress, assistance with concepts and content, and unlimited revisions. Prices do not include printing (although printing is available upon request).

Stock images and icons are \$5 - \$25 each unless otherwise mentioned during drafting process.

A high resolution, print-ready pdf will represent final deliverable for print material. Logos will be delivered in print-ready and web-ready formats (pdf and png).

Printer / publication / vendor specifications are due prior to commencement of work.

Hourly rates for all projects range from \$65 to \$95 per, depending on project type and needs.

PRINT

Print Ads:

.....\$65/hr

Postcards:

1/4-page to Full-page\$200 – \$400

Brochures:

Front Design Only to Full Design Large Postcard \$200 – \$400

4 Pages (Bifold)+..... \$150 per page

Sell Sheets

Flyers or Inserts:

8.5 x 11" or smaller - Flat / No folds \$250 1-sided, \$400 2-sided

Trade Booths

Retract. Banners

..... Call for flat rate, \$70/hr

Posters:

11 x 17" to 46 x 67" (Bus Stop / Subway) \$250 – \$500

Logos:

Depending on kind and complexity \$250 – \$500

Business Cards:

Standard 1-side Design \$200

Additional sides/panels \$50 each

Personalizing with employees names and contact info \$15 each

WEB/DIGITAL

Banner Ads:

..... \$95/hr

Smallest static to largest / animated \$75 – \$300+

Websites:

1-page, up to 6 sections + contact form WIX - call for pricing | WordPress \$1,350+

Up to 4-pg / 8 sections & contact form WIX - call for pricing | WordPress \$1,975+

Up to 8-pg / 16 sections & contact form. WIX - call for pricing | WordPress \$3,950+

SEO:

Search Engine Optimization \$500

WP Hosting:

Updates, backups, scans, SSL certificate, 1-hour free support/month, and more! \$65/month

PowerPoint:

..... \$65 per slide (charts/graphs additional)

Video:

..... Starting at \$95/hr

Thank you for your business!