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PRICING GUIDE

Description:

This list should be viewed as a guide and not final prices, as factors effect actual costs. This is just a very small list of all of our services.

These prices include design and layout, prepress, assistance with concepts and content, and unlimited revisions. Prices do not include printing (although printing is available upon request).

Stock images are \$25 and icons are \$5 each unless otherwise mentioned during drafting process.

A high resolution, print-ready pdf will represent final deliverable for print material. In accordance with industry standards, source files will not be provided unless requested in writing before work begins, and after an additional 100% of the project cost has been paid. Logos will be supplied in print-ready and web-ready formats (pdf, jpg and png).

Printer / publication / vendor specifications are due prior to commencement of work.

Hourly rates for all projects range from \$65 to \$95 per, depending on project type and needs.

PRINT

Print Ads:	1/4-page to Full-page\$65/hr
Postcards:	Front Design Only to Full Design Large Postcard\$250 – \$600
Brochures:	4 Pages (Bifold)+ \$175 per page
Sell Sheets Flyers or Inserts:	8.5 x 11" or smaller - Flat / No folds. \$300 1-sided, \$450 2-sided
Trade Booths Retract. Banners	 \$70/hr
Posters:	11 x 17" to 46 x 67" (Bus Stop / Subway). \$400 – \$500
Logos:	Depending on kind and complexity \$350 – \$500
Business Cards:	Standard 1-side Design \$200
	Additional sides/panels \$50 each
	Personalizing with employees names and contact info \$15 each

WEB/DIGITAL

Banner Ads:	Static: Smallest to Largest/Carousel \$50 – \$150
Websites:	1-page standard site, up to 6 sections + contact form WIX \$750+ WordPress \$1,200+
	Up to 4-pg standard site / 8 sections & contact form. WIX \$1,000+ WordPress \$1,900+
	Up to 8- pg standard site / 16 sections & contact form WIX \$1,900+ WordPress \$3,800+
PowerPoint:	Full Deck \$75 per slide (charts/graphs additional)

Thank you for your business!