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2nd Quarter 2023 (April, May, June)

PRICING GUIDE

Description:

This list should be viewed as a guide and not final prices, as factors effect actual costs. This is just a very small list of all of our services.

These prices include design and layout, prepress, assistance with concepts and content, and unlimited revisions. Prices do not include printing (although printing is available upon request).

Stock images are \$25 and icons are \$5 each unless otherwise mentioned during drafting process.

A high resolution, print-ready pdf will represent final deliverable for print material. In accordance with industry standards, source files will not be provided unless requested in writing before work begins, and after an additional 100% of the project cost has been paid. Logos will be supplied in print-ready and web-ready formats (pdf, jpg and png).

Printer / publication / vendor specifications are due prior to commencement of work.

Hourly rates for all projects range from \$65 to \$95 per, depending on project type and needs.

PRINT

Print Ads: 1/4-page to Full-page\$65/hr

Postcards: Front Design Only to Full Design Large Postcard \$250 – \$500

Brochures: 4 Pages (Bifold)+ \$175 per page

Sell Sheets
Flyers or Inserts: 8.5 x 11" or smaller - Flat / No folds. \$300 1-sided, \$450 2-sided

Trade Booths
Retract. Banners \$70/hr

Posters: 11 x 17" to 46 x 67" (Bus Stop / Subway)..... \$400 – \$500

Logos: Depending on kind and complexity \$350 – \$500

Business Cards: Standard 1-side Design \$200
Additional sides/panels \$50 each
Personalizing with employees names and contact info \$15 each

WEB/DIGITAL

Banner Ads: Static: Smallest to Largest/Carousel \$50 – \$150

Websites: 1-page standard site, up to 6 sections + contact form WIX \$750+ | WordPress \$1,200+
Up to 4-pg standard site / 8 sections & contact form. WIX \$1,000+ | WordPress \$1,900+
Up to 8- pg standard site / 16 sections & contact form WIX \$1,900+ | WordPress \$3,800+

PowerPoint: Full Deck \$75 per slide (charts/graphs additional)

Thank you for your business!